

# Harry F Thompson

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[www.hftdesign.com](http://www.hftdesign.com)



## Education

Trident Technical College – Charleston, SC (2002–2003)  
Internet/Multimedia Design Certificate

Winthrop University – Rock Hill, SC (1996–2000)  
Bachelor of the Arts in Art / Minor in Business

## Work Experience

### Bronto Software (Oracle NetSuite) – Durham, NC

Durham, NC (March 2014 – Present)  
Digital Designer III / Principal Consultant

As a Digital Designer III on the ACS team at Oracle NetSuite, I deliver a variety of billable services to Bronto clients, with a focus on driving revenue through email marketing. These services include the full execution of a client's campaigns, from designing the creative and copywriting, to coding a client's day-to-day promotions, triggered campaigns, transactional messages and responsive templates, as well as consulting with clients on best practices.

I work closely with Bronto Marketing Strategists to execute on a variety of strategic projects to increase revenue, assist Bronto's product team with testing new enhancements to the email message editor, maintain the HTML boilerplate for use across the design team, and assist AM's with scoping projects for new clients.

Major clients I have worked with include: KFC, Ashley Furniture, Samsonite, Lobster Gram, Timex, Christopher & Banks, VUSE (R.J. Reynolds), PHE, Estee Lauder and more.

### Jerry's Artarama – Raleigh, NC

Raleigh, NC (January 2004 – March 2014)  
Graphic Designer / Web Developer / Email Marketing Specialist

Created email marketing promotions and maintained site content for [jerrysartarama.com](http://jerrysartarama.com) and [aswexpress.com](http://aswexpress.com). Email marketing responsibilities included graphic design, coding, testing and scheduling of messages for Jerry's and ASW. Maintenance responsibilities included adding new products, images, videos, and descriptions to the web sites, updating home page content, and creating landing pages for campaigns, art contests, special events, and new products.

## Skills

- ✓ HTML and CSS
- ✓ Responsive Design
- ✓ Email Marketing
- ✓ Graphic Design
- ✓ Digital Illustration
- ✓ Copywriting
- ✓ Project Management
- ✓ Litmus / Email on Acid
- ✓ Adobe CC – Dreamweaver, Photoshop & Illustrator
- ✓ Microsoft Office